InnovNation’s executive and study abroad programs seek to spark innovation by providing students, faculty members, professionals, and entrepreneurs from all over the globe behind-the-scenes access into the entrepreneurial ecosystem and high tech industries of Israel – a country world-renowned as the **Start-Up Nation**.

Through a wide array of lectures, **meetings and site visits***, the program combines theoretical know-how with the insights and first-hand experience of Israel's top innovative companies and entrepreneurs.

InnovNation is organized in collaboration with the Israeli Ministry of Economy, the Israeli Ministry of Foreign Affairs, Singularity University – Israel, and the **Rothberg International School** (RIS) of the Hebrew University of Jerusalem (HUJI).

Founded by such luminaries as Albert Einstein and Sigmund Freud, HUJI is ranked the **59th best university in the world***. With thousands of patents registered, the formation of over sixty spin-off companies, and five Nobel Prizes awarded to its professors in the last decade, HUJI is also known throughout the world as a leading R&D center.

**EXECUTIVE PROGRAM – August 2–9, 2014**

Following requests from all over the world, we have designed a one-week executive program tailor-made towards entrepreneurs, managers, professionals, faculty members, and policy makers, interested in gaining a first-hand glimpse of the Start-up Nation through high-level encounters and onsite visits.

**SUMMER PROGRAMS – July 3–31, 2014**

This 6-credit program, consisting of two courses, is open to undergraduate and graduate students who have completed at least one year of study in the areas of Business, NPO Management, Economics, Natural or Applied Sciences, Engineering or Entrepreneurship. Professionals and entrepreneurs are also welcome to participate.

Upon successful completion of the following courses, students will receive 3 academic credits per course through the RIS:

**Start-Ups & Innovation: The Israeli Model**

*3 credits | RIS Website* | Course Syllabus*

This course offers a unique opportunity to benchmark Israel's best practices in the fields of entrepreneurship and innovation. Participants will gain direct access to the insights and know-how of serial start-up founders, mentors, investors, industry specialists and R&D staff of leading multinational corporations. In addition, they will learn practical models, tools and methodologies critical to the creation of start-up companies and innovative ventures of large organizations.

**Breakthrough Technologies: Shaping the Future**

*3 credits | RIS Website* | Course Syllabus*

This course analyzes how disruptive technologies such as 3D printing, neuroscience, bionics, robotics, nano-tech,
biomed, genetics, cyber, artificial intelligence, clean-tech, and autonomous transportation may impact our lives, industries and society in the next decade. Participants will meet experts from different high-tech fields, gain exposure to some of the latest breakthroughs developed in Israel, and analyze the challenges and opportunities arising from the emergence of these exponentially growing technologies.

CUSTOM PROGRAMS AND DATES

Special programs may be scheduled with custom dates to suit the needs of organizations and institutions. For further information, please email us at info@innovNation.net

All programs require a minimum number of participants to take place.

THE START UP NATION

In less than 7 decades since its establishment, Israel, a country with scarce natural resources and only 8 million people has become the Start-Up Nation:

- Israel has more companies listed on NASDAQ than all of Europe, Japan, Korea, India and China combined.
- Israel produces more start-up companies than Japan, China, India, Korea, Canada and the UK.
- Israel raises 2.5 times as much global venture capital per capita than the US, 30 times more than Europe, and 350 times more than China (2008).
- Multinational companies, such as CISCO, GE, Microsoft, Intel, SAP, IBM, Google, HP, Samsung and Siemens operate core activities in Israel.

ALUMNI

Past participants in the program include undergraduate and graduate students along with entrepreneurs, professionals, government officials and faculty members from world-renowned institutions in Argentina, Brazil, Bulgaria, Canada, Chile, China, France, Germany, Holland, Poland, South Africa and the United States. Learn about their experiences at:

Itinerary 2013*  |  Testimonials 2013*  |  Facebook Page*

PROGRAM COSTS

<table>
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<th>Summer Program</th>
<th></th>
<th>Executive Program</th>
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<tbody>
<tr>
<td></td>
<td>One Course</td>
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<td>Duration</td>
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**Amounts are listed in US dollars and are subject to change.
*** Double room (Supplement for single room: $560)

The fee includes tuition, lodging, basic medical insurance, site visits, and class activities. Students are responsible for food and personal expenses, as well as air travel and transportation to and from the airport.

ADDITIONAL INFORMATION

Local contacts and scholarship opportunities are available at several institutions. To apply, receive updates on this program, or get information relevant to your campus or location, register through the following link:

REGISTER HERE!*

www.innovNation.net/form

The number of participants is limited.

Ris website: https://overseas.huji.ac.il/innovnation

* To follow the links or view the most up-to-date version of this document please refer to www.innovNation.net/pdf