



Rothberg
International
School



The Hebrew
University of
Jerusalem



Singularity
University -
Israel



Ministry
of Foreign
Affairs



Invest in Israel
Ministry of Economy
State of Israel



InnovNation

Israel. Go beyond your imagination



Entrepreneurship & Innovation Program

At InnovNation we strive to spark innovation by granting students, faculty members, professionals, and entrepreneurs from across the globe behind-the-scenes access to the high-tech industry and entrepreneurial ecosystem of Israel – a country world-renowned as the **Start-Up Nation**:

- #1** - in number of startups outside the Silicon Valley
- in rate of R&D spending worldwide
- in per capita VC investment
- **7.6B** in Israeli hi-tech exits in 2013
- **220** multinational R&D Centers in Israel
- Less than **7** decades since the State's establishment
- Only **8M** inhabitants

Through an extensive series of lectures, [meetings](#), and [site visits](#)*, InnovNation combines theoretical know-how with insight and first-hand experience from **Israel's top innovative companies and entrepreneurs**.

InnovNation is organized in collaboration with the Israeli **Ministries of Economy and Foreign Affairs**, Singularity University - Israel, the Jerusalem School of Business Administration, and the [Rothberg International School](#)* (RIS) of the Hebrew University of Jerusalem (HUJI).

Founded by visionaries such as Albert Einstein and Sigmund Freud, and recipient of **5 Nobel Prizes** awarded to faculty and alumni over the last decade, HUJI is Israel's premier academic institution and is consistently ranked among the [world's top 100 universities](#)*.

Meetings & Guest Speakers | [View List*](#)

- Successful start-up founders and mentors
- Executives from leading companies
- Top angel and venture capital investors
- Pioneering R&D staff and technology experts
- Prominent industry and academic figures

Site Visits | [View List*](#)

- Disruptive start-up companies
- Leading high-tech firms
- R&D centers of multinational corporations
- Business accelerators and innovation hubs
- Cutting-edge research institutes

* To follow the links or view the most up-to-date version of this document please refer to www.innovNation.net/pdf

Executive Program

May 9-16, 2015 | August 22-29, 2015 | March 26 - April 2, 2016

Our one-week Executive Programs are open to faculty members, investors, entrepreneurs, business professionals, and policy makers interested in connecting with Israeli innovation. [View sample itinerary*](#)

Summer Program

July 8-August 5, 2015

This 6-credit program consists of two courses and is open to undergraduate and graduate students from the areas of business, NPO management, economics, natural or applied sciences, engineering, and entrepreneurship. Professionals and entrepreneurs are also welcome.



[View more pictures on our Facebook Page*](#)

Start-Ups & Innovation: The Israeli Model

3 credits | [RIS Website*](#) | [Course Syllabus*](#)

This course offers insight into the best practices in Israeli entrepreneurship and innovation through the experience of successful start-up founders, mentors, investors, industry specialists, and R&D staff of multinational corporations. Participants will learn practical strategies, models, and tools critical to the creation of start-up companies of their own and innovative ventures for large organizations.

Breakthrough Technologies: Shaping the Future

3 credits | [RIS Website*](#) | [Course Syllabus*](#)

This course analyzes how disruptive technologies, such as 3D printing, nano-tech, neuroscience, bionics, robotics,



Thanks to the organizations that have opened their doors to InnovNation's participants:



bio-med, genetic engineering, cyber-computing, artificial intelligence, clean-tech, and autonomous transportation may impact daily life, industry, and society over the next decade. Participants will meet experts from different high-tech backgrounds and gain exposure to some of the latest breakthroughs developed in Israel.

Custom Programs and Dates

Special programs with custom dates may be scheduled to suit the needs of organizations and institutions. For more information, please email us at info@innovNation.net.



[View more pictures on our Facebook Page*](#)

Alumni

To date, InnovNation has hosted undergraduate and graduate students, entrepreneurs, faculty members, business professionals, and government officials from renowned institutions across 6 continents. Learn about their experiences at:

[Itinerary*](#) | [Testimonials*](#) | [Facebook Page*](#)

"The course has allowed us a glimpse into the greatness being built in Israel, a sneak peak of what is to come." [Read more*](#)

Marrelie Le Roux, MBA, GIBS University of Pretoria in Pretoria, South Africa

"The course gave me deeper insights into new business opportunities for cooperation between Dutch and Israeli companies." [Read more*](#)

Job Rosenhart, Senior Advisor, Dutch Industry Ministry of Economic Affairs

Program Costs

Fees**	Summer Program		Executive Program
	One Course	Both Courses	
Duration	4 weeks	4 weeks	1 week
Housing	Dormitories	Dormitories	4 star hotel
Housing	\$715	\$715	\$700***
Application	\$80	\$80	\$80
Registration	\$300	\$550	\$215
Program	\$1,450	\$2,600	\$1,500
Total Cost	\$2,545	\$3,945	\$2,495

**Amounts are listed in US dollars and are subject to change.

*** Shared double room (supplement for private room: \$560)

Program costs include tuition, lodging, basic medical insurance, field trips, and class lectures. Students are responsible for food and personal expenses, as well as air travel and transportation to and from the airport.

Additional Information

Local contacts and scholarship opportunities are available at several institutions. To apply, receive updates about this program, or get information relevant to your campus or location, register through the following link at no cost and with no obligation to participate:

REGISTER HERE!*
www.innovNation.net/form



The number of participants is limited. All programs require a minimum number of participants to take place.

RIS Website: http://overseas.huji.ac.il/innovNation*

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