



The Hebrew University of Jerusalem



Rothberg International School

The Jerusalem School of Business Administration

Founded by Daniel & Raphael Recanat



ISRAEL



SingularityU Tel Aviv Chapter



Ministry of Foreign Affairs



Ministry of Economy and Industry



# InnovNation

ISRAEL GO BEYOND YOUR IMAGINATION



## Entrepreneurship & Innovation Program

At InnovNation we strive to spark innovation by granting students, faculty members, professionals, and entrepreneurs from across the globe behind-the-scenes access to the high-tech industry and entrepreneurial ecosystem of Israel – a country world-renowned as the **Start-Up Nation**:

- #1** - in number of startups outside the Silicon Valley
- in rate of R&D spending worldwide
- in per capita VC investment
- **\$9B** in Israeli hi-tech exits in 2015
- **220** multinational R&D Centers in Israel
- Less than **7** decades since the State's establishment
- Only **8M** inhabitants

Through an extensive series of lectures, [meetings](#), and [site visits](#)\*, InnovNation combines theoretical know-how with insight and first-hand experience from **Israel's top innovative companies and entrepreneurs**.

InnovNation is organized in collaboration with the Israeli **Ministries of Foreign Affairs, Economy and Industry**, SingularityU Tel Aviv Chapter, Israel Beyond the Headlines, the Jerusalem School of Business Administration and the [Rothberg International School](#)\* (RIS) of the Hebrew University of Jerusalem.

Founded by visionaries such as Albert Einstein and Sigmund Freud, and recipient of **5 Nobel Prizes** awarded to faculty and alumni over the last decade, HUJI is Israel's premier academic institution and is consistently ranked among the **world's top 100 universities**\*.

## Meetings & Guest Speakers | [View List\\*](#)

- Successful start-up founders and mentors
- Executives from leading companies
- Top angel and venture capital investors
- Pioneering R&D staff and technology experts
- Prominent industry and academic figures

## Site Visits | [View List\\*](#)

- Disruptive start-up companies
- Leading high-tech firms
- R&D centers of multinational corporations
- Business accelerators and innovation hubs
- Cutting-edge research institutes

\* To follow the links or view the most up-to-date version of this document please refer to [www.innovNation.net/pdf](http://www.innovNation.net/pdf)

## Winter Program

December 27, 2017 - January 10, 2018 | 3 credits

Our two-week long winter program is based on presentations and visits from our 'Start-Ups & Innovation: The Israeli Model' summer course and is open to students, faculty members, investors, entrepreneurs, business professionals, and policy makers interested in connecting with Israeli innovation. [View sample itinerary\\*](#)

## Summer Program

July 3-27, 2017 | 3-6 credits

This 6-credit program consists of two courses and is open to undergraduate and graduate students from the areas of business, NPO management, economics, natural or applied sciences, engineering, and entrepreneurship. Professionals and entrepreneurs are also welcome.



[View more pictures on our Facebook Page\\*](#)

## Start-Ups & Innovation: The Israeli Model

**3 credits** | [RIS Website\\*](#) | [Course Syllabus\\*](#)

This course offers insight into the best practices in Israeli entrepreneurship and innovation through the experience of successful start-up founders, mentors, investors, industry specialists, and R&D staff of multinational corporations. Participants will learn practical strategies, models, and tools critical for the creation of start-up companies and innovative ventures for large organizations.

## Breakthrough Technologies: Shaping the Future

**3 credits** | [RIS Website\\*](#) | [Course Syllabus\\*](#)

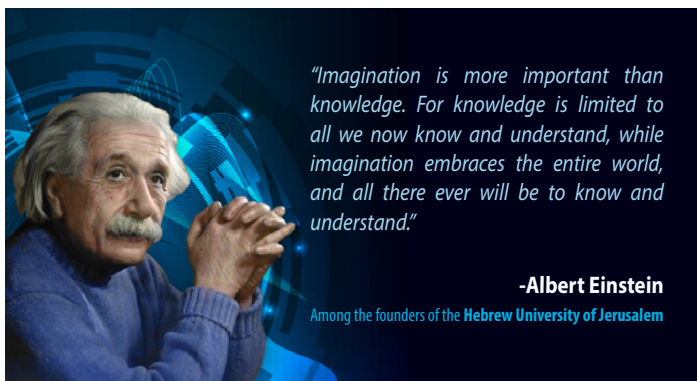
This course analyzes how disruptive technologies, such as 3D printing, nano-tech, neuroscience, bionics, robotics,



Thanks to the organizations that have opened their doors to InnovNation's participants:



bio-med, genetic engineering, cyber-computing, artificial intelligence, clean-tech, and autonomous transportation may impact daily life, industry, and society over the next decade. Participants will meet experts from different high-tech backgrounds and gain exposure to some of the latest breakthroughs developed in Israel.



[View past programs pictures on our Facebook Page\\*](#)

## Alumni

To date, InnovNation has hosted undergraduate and graduate students, entrepreneurs, faculty members, business professionals, and government officials from renowned institutions across 6 continents. Learn about their experiences at:

[Itinerary\\*](#) | [Testimonials\\*](#) | [Facebook Page\\*](#)

*"The course has allowed us a glimpse into the greatness being built in Israel, a sneak peak of what is to come."* [Read more\\*](#)

**Marrelie Le Roux**, MBA, GIBS University of Pretoria, South Africa

*"The course gave me deeper insights into new business opportunities for cooperation between Dutch and Israeli companies."* [Read more\\*](#)

**Job Rosenhart**, Senior Advisor, Dutch Industry Ministry of Economic Affairs

\* To follow the links or view the most up-to-date version of this document please refer to [www.innovNation.net/pdf](http://www.innovNation.net/pdf)

## Program Costs (in US\$\*\*)

	Summer Program		Winter Program
	One Course	Both Courses	
Housing	\$775	\$775	\$450
Application	\$80	\$80	\$80
Registration	\$300	\$550	\$275
Program	\$1,450	\$2,600	\$1,600
<b>Total Cost</b>	<b>\$2,605</b>	<b>\$4,005</b>	<b>\$2,405</b>

\*\* Prices are subject to change.

Program costs include tuition, lodging, basic medical insurance, field trips, and class lectures. Students are responsible for food and personal expenses, as well as air travel and transportation to and from the airport.

## Additional Information

Local contacts and scholarship opportunities are available at several institutions. To apply, receive updates about this program, or get information relevant to your campus or location, sign up through the following link at **no cost** and with **no obligation to participate**:

**SIGN UP HERE!\***  
[www.innovNation.net/form](http://www.innovNation.net/form)



The number of participants is limited. All programs require a minimum number of participants to take place.

