Entrepreneurship & Innovation Program

At InnovNation we strive to spark innovation by granting students, faculty members, professionals, and entrepreneurs from across the globe behind-the-scenes access to the high-tech industry and entrepreneurial ecosystem of Israel – a country world-renowned as the Start-Up Nation:

- in number of startups outside the Silicon Valley
- in rate of R&D spending worldwide
- in per capita VC investment
- $23B in Israeli hi-tech exits in 2017
- 220 multinational R&D Centers in Israel
- 7 decades since the State’s establishment
- Only 8M inhabitants

Through an extensive series of lectures, meetings, and site visits*, InnovNation combines theoretical know-how with insight and first-hand experience from Israel’s top innovative companies and entrepreneurs.

InnovNation is organized in collaboration with the Israeli Ministries of Foreign Affairs, Economy and Industry, SingularityU Tel Aviv Chapter, Israel Beyond the Headlines, the Jerusalem School of Business Administration and the Rothberg International School* (RIS) of the Hebrew University of Jerusalem.

Founded by visionaries such as Albert Einstein and Sigmund Freud, and recipient of 5 Nobel Prizes awarded to faculty and alumni over the last decade, HUJI is Israel’s premier academic institution and is consistently ranked among the world’s top 100 universities*.

Meetings & Guest Speakers | View List*

- Successful start-up founders and mentors
- Executives from leading companies
- Top angel and venture capital investors
- Pioneering R&D staff and technology experts
- Prominent industry and academic figures

Site Visits | View List*

- Disruptive start-up companies
- Leading high-tech firms
- R&D centers of multinational corporations
- Business accelerators and innovation hubs
- Cutting-edge research institutes

Winter Program
January 2-13, 2020 | 3 credits

Our two-week long winter program is based on presentations and visits from our ‘Start-Ups & Innovation: The Israeli Model’ summer course and is open to students, faculty members, investors, entrepreneurs, business professionals, and policy makers interested in connecting with Israeli innovation. View sample itinerary*

Summer Program
July 1-25, 2019 | 3-6 credits

This 6-credit program consists of two courses and is open to undergraduate and graduate students from the areas of business, NPO management, economics, natural or applied sciences, engineering, and entrepreneurship. Professionals and entrepreneurs are also welcome.

Start-Ups & Innovation: The Israeli Model
3 credits | RIS Website* | Course Syllabus*

This course offers insight into the best practices in Israeli entrepreneurship and innovation through the experience of successful start-up founders, mentors, investors, industry specialists, and R&D staff of multinational corporations. Participants will learn practical strategies, models, and tools critical for the creation of start-up companies and innovative ventures for large organizations.

Breakthrough Technologies: Shaping the Future
3 credits | RIS Website* | Course Syllabus*

This course analyzes how disruptive technologies, such as 3D printing, nano-tech, neuroscience, bionics, robotics,
bio-med, genetic engineering, cyber-computing, artificial intelligence, clean-tech, and autonomous transportation may impact daily life, industry, and society over the next decade. Participants will meet experts from different high-tech backgrounds and gain exposure to some of the latest breakthroughs developed in Israel.

Alumni
To date, InnovNation has hosted undergraduate and graduate students, entrepreneurs, faculty members, business professionals, and government officials from renowned institutions across 6 continents. Learn about their experiences at:

- Itinerary*
- Testimonials*
- Facebook Page*

“My course has allowed us a glimpse into the greatness being built in Israel, a sneak peek of what is to come.” Read more*

Marreli Le Roux, MBA, GIBS University of Pretoria, South Africa

“The course gave me deeper insights into new business opportunities for cooperation between Dutch and Israeli companies.” Read more*

Job Rosenhart, Senior Advisor, Dutch Industry Ministry of Economic Affairs

Program Costs (in US$**)

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<thead>
<tr>
<th></th>
<th>Summer Program</th>
<th>Winter Program</th>
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<tbody>
<tr>
<td></td>
<td>One Course</td>
<td>Both Courses</td>
</tr>
<tr>
<td>Application</td>
<td>$80</td>
<td>$80</td>
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<tr>
<td>Registration</td>
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<td>$585</td>
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<tr>
<td>Participation</td>
<td>$1,450</td>
<td>$2,600</td>
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<tr>
<td>Program Cost</td>
<td>$1,865</td>
<td>$3,265</td>
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Housing (optional)
Subject to availability and type of accommodation:

<table>
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<tr>
<th>Session</th>
<th>Check-In</th>
<th>Check-Out</th>
<th>Housing Fee</th>
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<tbody>
<tr>
<td>Summer 2019</td>
<td>July 1</td>
<td>July 25</td>
<td>$840</td>
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<tr>
<td>Winter 2019-20</td>
<td>Jan. 2</td>
<td>Jan. 14</td>
<td>$415</td>
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Program costs include tuition, basic medical insurance, field trips, and class lectures. Students are responsible for food and personal expenses, as well as air travel and transportation to and from the airport.

** Prices are subject to change.

Additional Information
Local contacts and scholarship opportunities are available at several institutions. To apply, receive updates about this program, or get information relevant to your campus or location, sign up through the following link at no cost and with no obligation to participate:

SIGN UP HERE!*  www.innovNation.net/form

* To follow the links or view the most up-to-date version of this document please refer to www.innovNation.net/pdf